

COOKIE TYPES

1. Data Controller

This Cookie Policy has been prepared in relation to the cookie processing activities carried out by the data controller whose details are provided below:

Company Name: DESİ KİMYA MADENCİLİK İNŞAAT TURİZM SANAYİ VE TİCARET ANINİM ŞİRKETİ

Tax Identification No.: 2930437043

Address: Acısu Mah. Karaoğlu Sok. No:19/2 Kartep/KOCAELİ

E-mail:

Telephone:

The Company processes personal data in its capacity as data controller pursuant to **Law No. 6698 on the Protection of Personal Data ("KVKK")**.

2. What Are Cookies?

Cookies are small text files stored on your browser or device by the websites you visit. Cookies may be used to remember your website usage habits, measure website performance and improve the user experience.

3. Personal Data Processed

The following personal data may be processed through cookies:

- IP address
- Device information
- Browser information
- Date and duration of visit
- Page-viewing activities
- Cookie ID
- Preferences and usage habits

In certain circumstances, such data may make you directly or indirectly identifiable.

4. Strictly Necessary Cookies

These are cookies required for the operation of the website and are necessarily used in order to provide an information society service that you have requested (such as completing a form). They are actively placed when the page is accessed.

These cookies are necessary for DESİ KİMYA applications and websites to operate properly and to provide the intended services. For example, where Visitors log in to their DESİ KİMYA accounts using their passwords, such cookies enable the visitor to be identified as a website user on each DESİ KİMYA page visited, thereby preventing the user from having to re-enter the password on every page.

5. Functionality Cookies

These cookies are used to make our website more functional and personalized (by ensuring that your preferences, other than your privacy preferences, are remembered when you revisit the website). They are used to remember users' preferences when visiting different DESİ KİMYA pages. For example, remembering the language preference you have selected.

6. Advertising and Marketing Cookies

These cookies are used to count visitors to our website and measure traffic. This enables us to measure and improve the performance of our website. Only anonymous statistics are generated, and they are not used for the purpose of cross-tracking individuals' internet browsing across different websites or applications.

7. Targeting/Advertising Cookies

These cookies are third-party cookies placed through our website by our advertising partners. They are used by our business partners to create a profile based on your interests and to display relevant advertisements to you.

Analytical cookies are cookies that enable analytical results to be generated, such as determining the number of visitors to DESİ KİMYA, the pages viewed on DESİ KİMYA, visit times and page-scrolling activities.

8. How Can Cookie Preferences Be Managed?

It is extremely important to DESİ KİMYA that Visitors are able to freely exercise their preferences regarding which of their personal data may be collected. However, preference management is not possible for Cookies that are strictly necessary for DESİ KİMYA to operate. We also remind you that certain DESİ KİMYA functions may not operate if some Cookies are disabled.

Information on how you may manage your preferences regarding the Cookies used by DESİ KİMYA is set out below:

Visitors may personalize their cookie preferences by changing the settings of the browser through which they access DESİ KİMYA. Where the browser in use provides this functionality, Cookie preferences may be changed through the browser settings.

Accordingly, although the available options may vary depending on the browser, data subjects may prevent the use of cookies, choose to receive a warning before cookies are used, or disable or delete only certain Cookies. Preferences in this regard vary depending on the browser used.

General information is available at <https://www.aboutcookies.org/>. Cookie preferences may need to be configured separately for each device through which the visitor accesses DESİ KİMYA.

- Click **here** to disable Cookies managed by Google Analytics.
- Click **here** to manage the personalized advertising experience provided by Google.
- Preferences regarding cookies used by many companies for advertising activities may be managed through **Your Online Choices**.
- The settings menu of the mobile device may be used to manage Cookies on mobile devices.

9. Rights of the Data Subject (Article 11 of the KVKK)

Under the KVKK, users have the right to:

- Learn whether their personal data are being processed,
- Request information if their personal data have been processed,
- Learn whether their personal data are being used in accordance with the purpose of processing,
- Know the third parties to whom their personal data have been transferred,
- Request correction if their personal data have been processed incompletely or inaccurately,
- Request the deletion or destruction of their personal data,
- Claim compensation for damages where processing is unlawful.

Applications may be submitted to the Company in writing or via registered electronic mail (KEP).

10. Policy Updates

The Company reserves the right to amend this Policy in line with changes in applicable legislation.

11. Legal Basis for Cookies

Personal data are processed on the legal grounds set out in **Article 5 of the KVKK**.

Cookie Type	Purpose of Processing	Legal Basis
Strictly Necessary Cookies	Ensuring website security, session management and provision of services	KVKK Art. 5/2-c (Establishment or performance of a contract) and Art. 5/2-f (Legitimate interest)

Cookie Type	Purpose of Processing	Legal Basis
Functionality Cookies	Remembering user preferences	Explicit consent
Analytical Cookies	Measuring website performance and producing statistics	Explicit consent
Advertising / Targeting Cookies	Providing personalized advertising	Explicit consent

Cookies other than strictly necessary cookies are activated based on the user's explicit consent. Explicit consent may be withdrawn by the user at any time.

12. Explicit Consent

Cookies other than strictly necessary cookies are not used without obtaining users' explicit consent. When users first access the website, they are provided with a cookie management panel through which they may manage their cookie preferences.

Users may separately give or refuse consent in respect of:

- Analytical cookies,
- Advertising / targeting cookies,
- Functionality cookies.

Explicit consent given may be withdrawn by the user at any time through the cookie management panel or via browser settings.

13. Transfer of Personal Data

Personal data obtained within the scope of analytical and advertising cookies may be transferred to Google Analytics and similar analytics, measurement and advertising service providers.

In this context, personal data may be transferred abroad because the servers of the relevant service providers may be located abroad. Transfers abroad are carried out only where the user's explicit consent has been obtained.

The categories of recipients to whom data may be transferred are information technology infrastructure providers, companies providing analytics services and advertising technology providers.

14. Retention Periods

Cookies are retained for the duration of the session or for a maximum period of **1 year** and are automatically destroyed when the purpose ceases to exist or when deleted by the user.